### Data Science

Lecture 1-1: Course Introduction and Organization

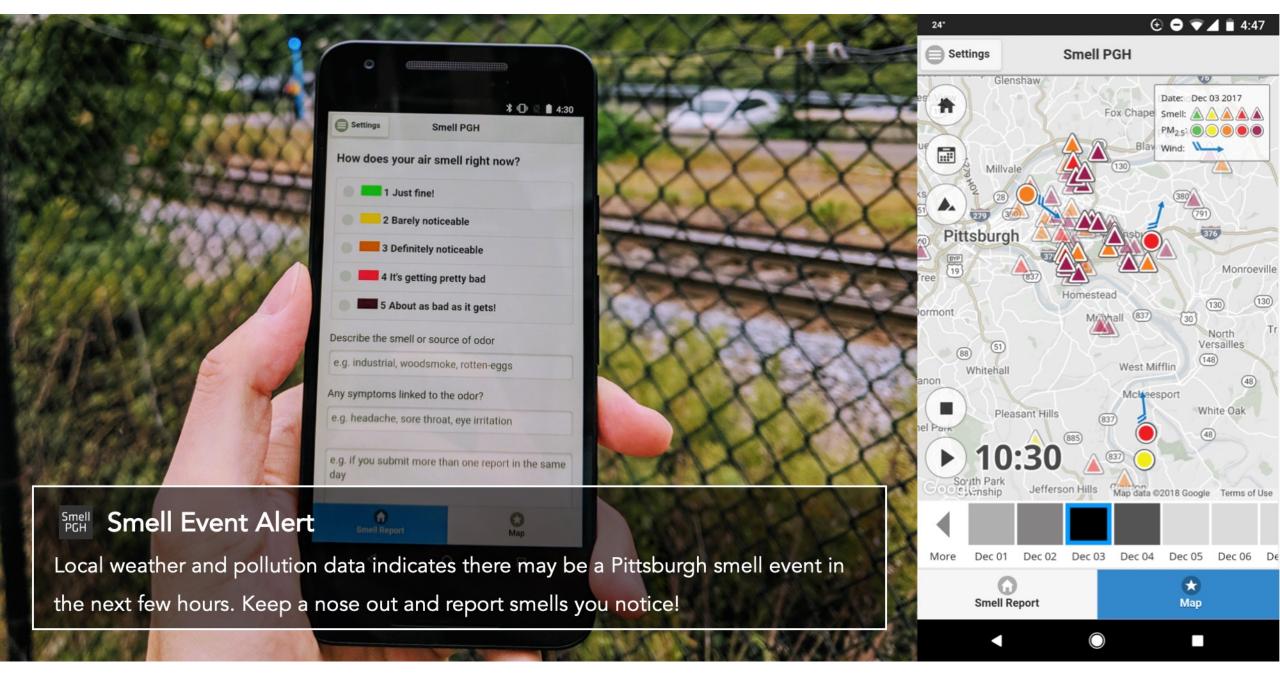


Lecturer: Yen-Chia Hsu

Date: Feb 2024

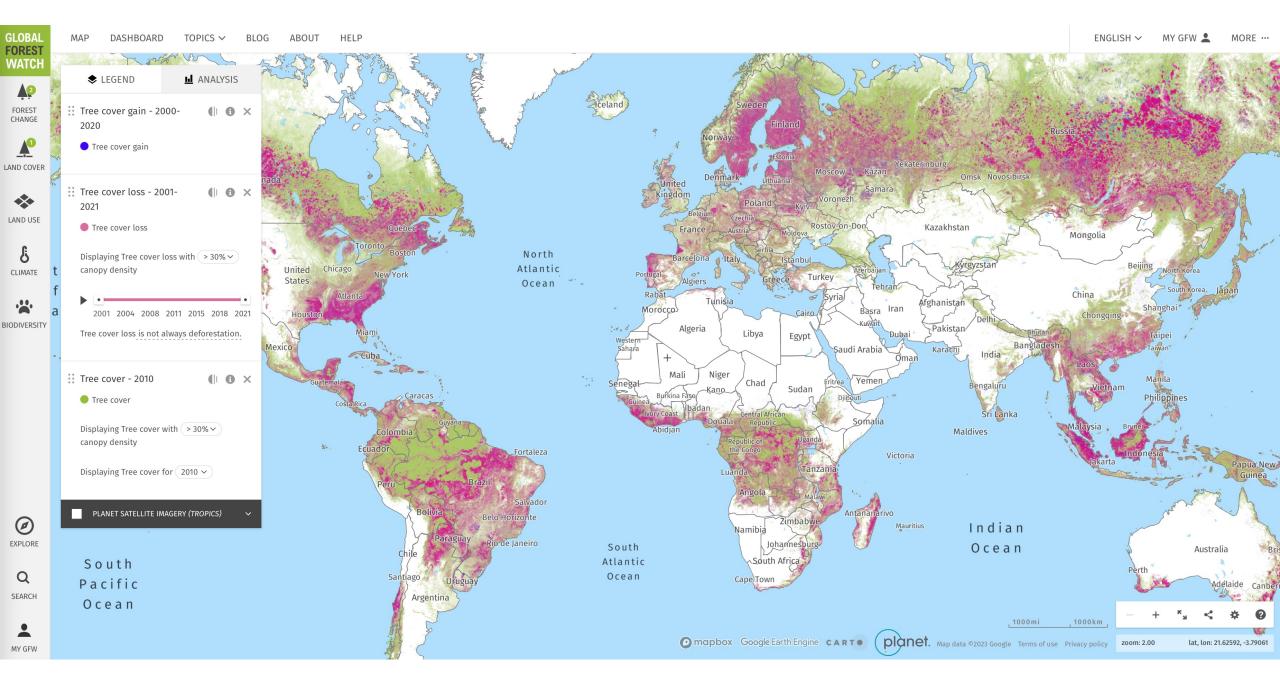
Data science is about turning rich data into actionable insight and making data impactful!

This course aims to familiarize you with various data science pipelines (e.g., processing structured and unstructured data).

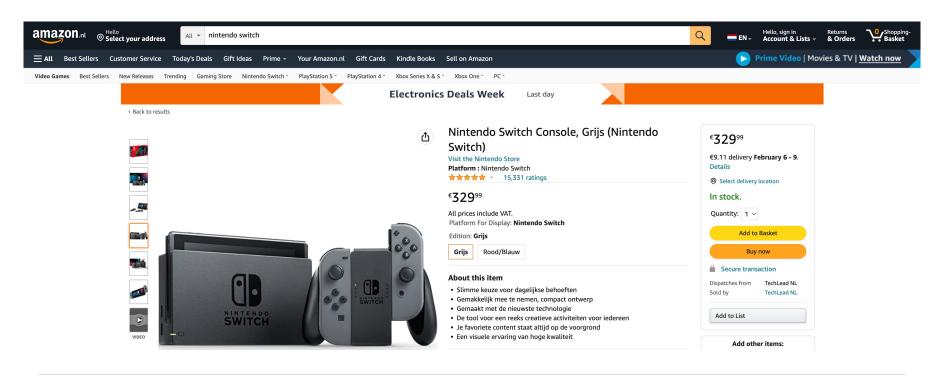




Example: understanding parking patterns and law enforcement -- <a href="https://algoritmeregister.amsterdam.nl/en/automated-parking-control/">https://algoritmeregister.amsterdam.nl/en/automated-parking-control/</a>



Example: analyzing the situation of global forest situation -- <a href="https://www.globalforestwatch.org/map/">https://www.globalforestwatch.org/map/</a>



#### What other items do customers buy after viewing this item?



Nintendo Switch console (OLED model) with white Joy-Con docking station Nintendo

Nintendo Switch €324.95

Get it as soon as Wednesday,

Feb 1
FREE Delivery on orders
dispatched by Amazon over
€20



Nintendo

↑↑ 79

Nintendo Switch

€49.90

Get it as soon as Wednesday,

Feb 1

FREE Delivery on orders

dispatched by Amazon over

€20

Kart 8 Deluxe



SanDisk MicroSDXC UHS-I Card for Nintendo
Switch, true red

★★★★ 255,010
€19.29



Compatible with
Nintendo Switch and
New Switch OLED...

\$\frac{1}{2}\$ 56,320

#1 Best Seller in Nintendo
Switch Cases

41% off Deal €13.53
Was: €23.09
Get it as soon as Thursday,

Feb 2



FREE Delivery on orders

€20

dispatched by Amazon over



(OLED-model): nieuwe

versie, intense kleuren, 7

inch scherm - met een...

★★★★ 2,099

Nintendo Switch

Nintendo

€338.00



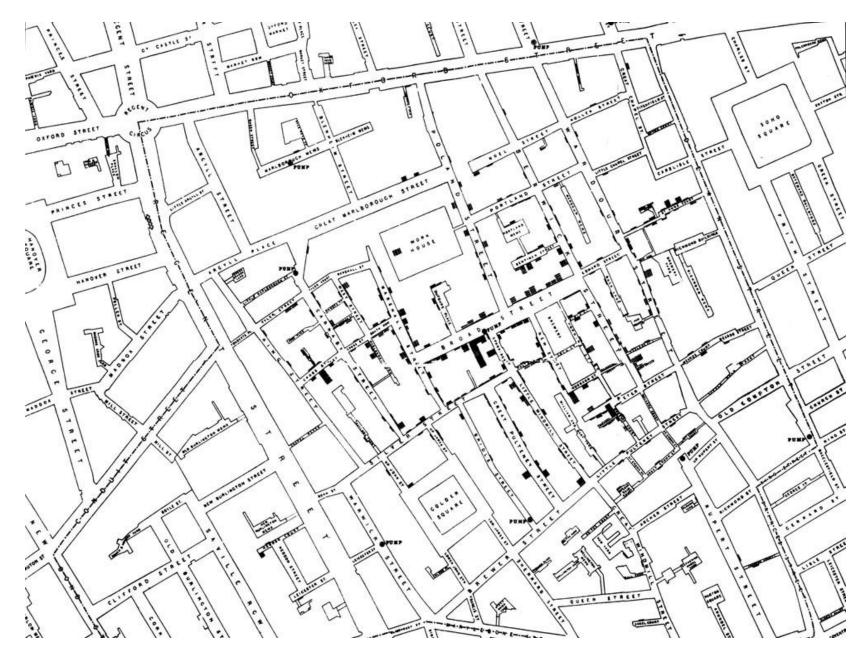
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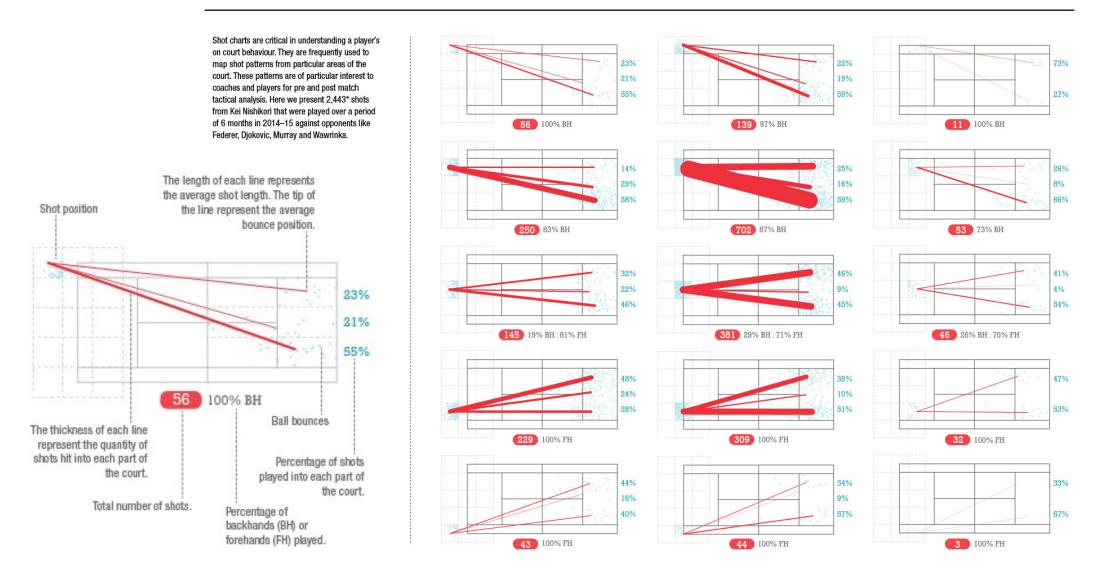
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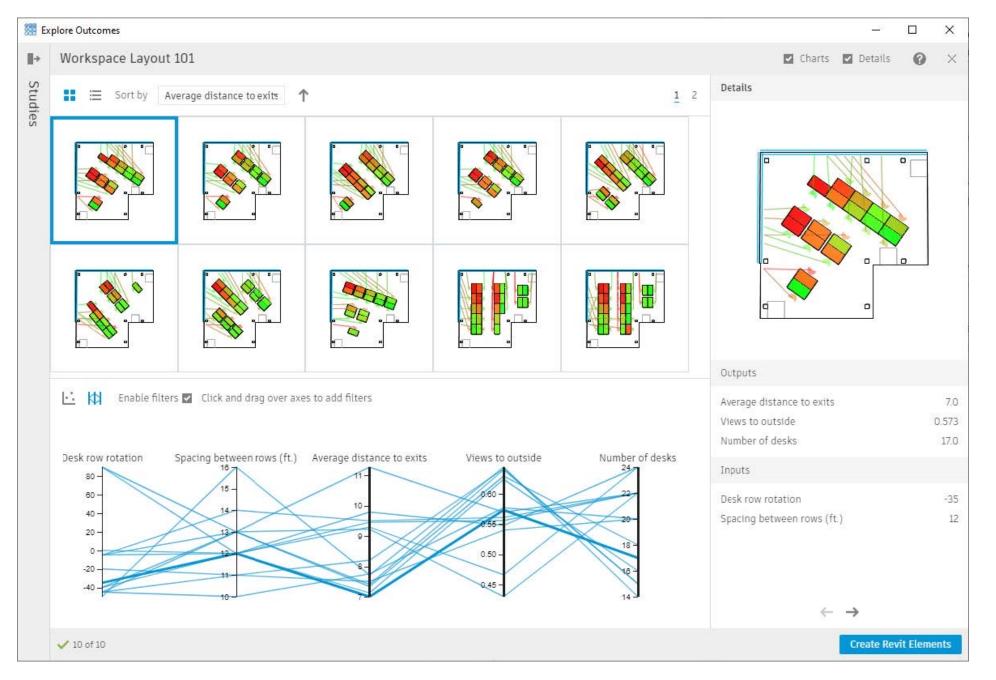
## Cholera Map

This map of London was created by John Snow in 1854. London was experiencing a deadly cholera epidemic, when Snow tracked the cases on this map. The cholera cases are highlighted in black. Using this map, Snow and other scientists were able to trace the cholera outbreak to a single infected water pump.

ILLUSTRATION BY JOHN SNOW, IMAGE COURTESY FINAVON, WIKIPEDIA







Example: exploring automatically generated design options -- <a href="https://www.autodesk.com/autodesk-university/de/node/132606">https://www.autodesk.com/autodesk-university/de/node/132606</a>

#### This course has five teaching team members.

#### Check Canvas for their contact information.

- Yen-Chia Hsu, course coordinator
- Hua Chang Bakker, teaching assistant
- Lucas Belderink, teaching assistant
- Thomas Koene, teaching assistant
- Alejandro Monroy, teaching assistant







- Human-Centered Al
- Civic Engagement Tool



Carnegie Mellon University

The Robotics Institute



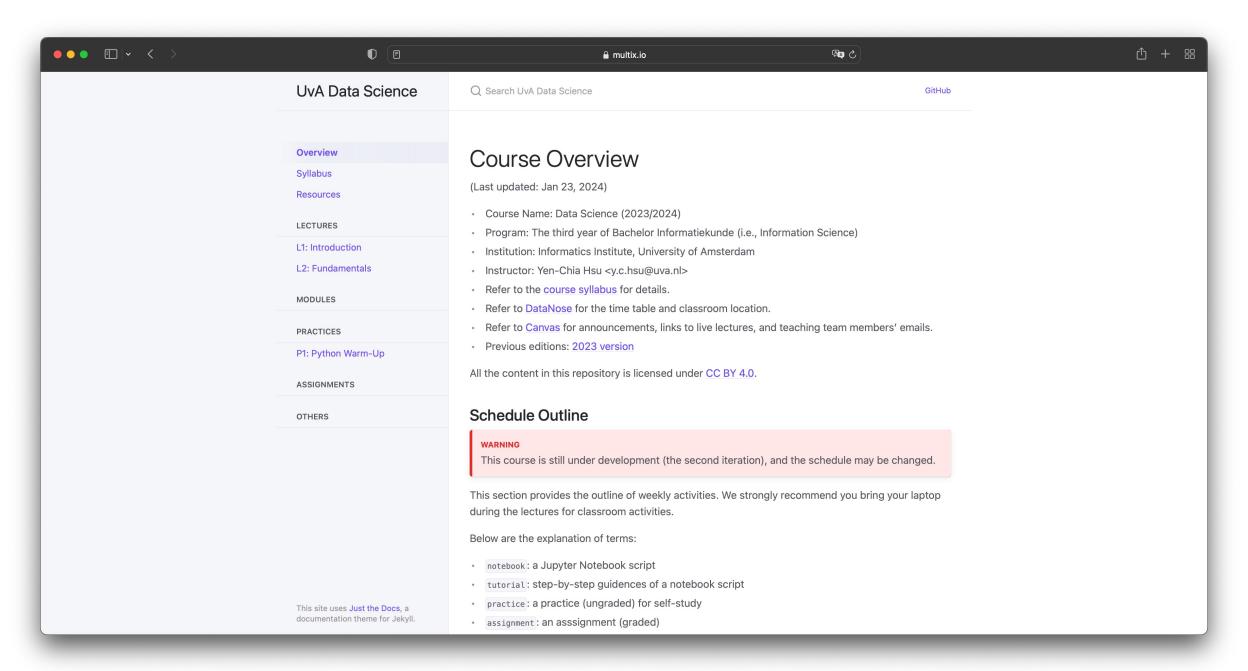


- Human-Computer Interaction
- Machine Learning
- Computer Vision
- Community Empowerment
- Citizen Science
- Urban Air Quality



- Architecture
- Computer Science

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### Schedule Outline

| Week | Content                                       | Deadline                               |
|------|---|--|
| 1    | Introduction + Data Science Fundamentals      |  |
| 2    | Structured Data Processing                    | Reflective writing due, Saturday 23:59 |
| 3    | Deep Learning Overview + PyTorch Tutorial     |  |
| 4    | Mid-term Exam (no seminars, only one lecture) |  |
| 5    | Text Data Processing                          | Reflective writing due, Saturday 23:59 |
| 6    | Image Data Processing                         | Reflective writing due, Saturday 23:59 |
| 7    | Multimodal Data Processing + Guest Lecture    |  |
| 8    | Final Exam (no seminars and no lecture)       |  |

### Administration

- Announcements will be made on Canvas.
- Lectures will be streamed and recorded with links on the Canvas home page.
- Lectures may be given virtually if unexpected situations happen, same as seminars.
- Use TicketVise (preferred) or email to ask questions.
- There is no attendance requirement.
- You are expected to treat others with mutual respect and appreciation regardless of any differences.
- It is strongly recommended to stay home if you have symptoms associated with COVID-19.

Assessment includes two exams (midterm 40%, final 50%) and three reflective writing submissions of assignments (10% total).

#### Exams

- Check https://multix.io/data-science-book-uva/#schedule-outline about the coverage of exams.
- There is a resit, which is 90% weight (will override your original weighted sum of exam scores).
- Exams are based on multiple choice questions.
- We will provide one mock-up exam for you to practice.
- You may bring an A4-size cheat sheet with two sides of content (written or printed) to the exams.
- No other materials are allowed during the exams (except the cheat sheet).
- Check the date and time of the exams carefully on UvA DataNose.

### Reflective Writing Submissions for Assignments

- We only grade your reflective writing submissions but not the assignments.
- Use the reflective writing template that we provide for submissions.
- We grade the reflective writing with pass/fail.
- You need to show that you have done the assignment by explaining what you have learned.
- We only accept submissions on Canvas (no email submissions).
- Submissions that are more than 24 hours late will receive a fail grade (no penalty within 24 hours).
- Assignment materials can appear in the mid-term or final exams.

For more details, check the course overview and syllabus pages below:

- https://multix.io/data-science-book-uva/
- https://multix.io/data-science-book-uva/syllabus.html



# Questions?